



Please join us in sponsoring this community enriching event.

Our Holiday Artists' Market is a community event held annually at Salem Old Town Hall sponsored by Salem Arts Association.

The event features local artists from across the Northshore, live music, local performers, food vendors, and community organizations. The event is free and open to the public. This event also coincides with Small Business Saturday events in Downtown Salem.

The Salem Holiday Artists' Market event is Saturday November 25, 2023, 10-5 PM.

Community Reach - We anticipate 1000 - 2000 guests, signage and publicity across the Northshore, and exposure on social media outlets.

Sponsorship Opportunities

Title Sponsor - \$1,000+

- Brand placement at the Holiday Market, on social media, and on website.
- Brand placement on event signage at the Holiday Market.
- Sponsorship of \$2000+ will also include sponsorship of the Salem Arts Association Holiday Showcase Exhibition
- Inclusion of company name in all press releases and media coverage of event*

Market Sponsor - \$500

- Brand placement at the Holiday Market, on social media, and on website.
- Inclusion of company name in all press releases and media coverage of event*

Community Sponsor - \$250

- Name and/or Logo placement on website
- Listed on community sponsor signage throughout the event.

Are you interested in sponsoring our Holiday Artists' Market?

Contact us by November 15, 2023 to finalize your sponsorship.

Please contact Events@SalemArts.org or call (978) 745-4850 for more info.

* Print Media placement requires a completed sponsorship prior to November 1, 2023

Salem Arts Holiday Artist Market is supported in part by a grant from the Mass Cultural Council, a state agency. Salem Arts Holiday Artist Market is supported by tourism dollars through Destination Salem. We thank Creative Collective as a strategic partner. Salem Arts Association is a federally recognized 501(c)(3) nonprofit organization and donations are tax deductible to the extent allowed under IRS tax codes.

Artoberfest Sponsorship Form

Yes, we would like to partner with Salem Arts as Holiday Market Sponsor at the following level:

____ Title Sponsor – Donations of \$1,000 and above

____ Stage Sponsor – Donations of \$500 to \$999

____ Community Sponsor – Donations of \$250 to \$499

____ Other Amount – Up to \$250

Enclosed please find my check for \$_____ made payable to Salem Arts Association, Inc. Sponsors can also process your sponsorship by credit card at www.salemarts.org/sponsorship .

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* Print Media placement requires a completed sponsorship prior to November 1, 2023

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Email: _____

**A Community that creates together is one that grows together.
Thank you for your support!**

Salem Arts Association
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Salem MA 01970
www.salemarts.org
info@salemarts.org
(978) 745-4850